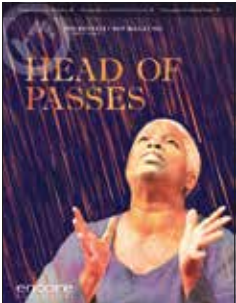


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arts programs

2015-2016

ADVERTISING CALENDAR

PUBLISHER OF PRINTED PROGRAMS FOR PERFORMING ARTS GROUPS THROUGHOUT THE GREATER SAN FRANCISCO BAY AREA—REACHING 90,000+ PATRONS OF THE ARTS EVERY MONTH



SAN FRANCISCO

A.C.T./AMERICAN
CONSERVATORY THEATER
SAN FRANCISCO BALLET
SAN FRANCISCO OPERA
SFJAZZ

EAST BAY

BERKELEY REPERTORY THEATRE
CALIFORNIA
SHAKESPEARE THEATER

PENINSULA/SOUTH BAY

STANFORD LIVE
THEATREWORKS

SACRAMENTO

MONDAVI CENTER
AT UC DAVIS



	4/27/15	JANUARY 2015	FEBRUARY	MARCH	APRIL	MAY	JUNE
SAN FRANCISCO	A.C.T. American Conservatory Theater	SFA 4 20,000 Indian Ink Jan. 14 - Feb. 8 Closing: Nov. 21	SFA 5 20,000 Mr. Burns Feb. 18 - Mar. 15 Closing: Jan. 2		SFA 6 20,000 Let There Be Love Apr. 8 - May 3 Closing: Feb. 20	SFA 7 25,000 Love and Information at The Strand June 3 - Aug. 9 Closing: Apr. 17	SFA 8 25,000 A Little Night Music May 20 - June 14 CLOSING: APR 3
	San Francisco Ballet	SFB 2 10,000 Season Guide Mails: Jan. 12 CLOSING: NOV 7	SFB 3 40,000 Serenade RakU Lambarena Giselle Jan. 27 - Feb. 7 Closing: Dec. 12	SFB 4 30,000 The Vertiginous Thrill Dances at Gatherings Feb. 24 - Mar. 8 CLOSING: JAN 9	SFB 6 30,000 Continuum Caprice Les Lutins Apr. 8 - 21 Closing: Feb. 20	SFB 7 30,000 Romeo and Juliet May 1 - 10 Closing: Mar. 13	
		SFB 2B 10,000 2015 Look Book Special Issue - Full Pages Only Jan. 27 - May 31 Closing: Nov. 14		SFB 5 30,000 Don Quixote Mar. 20 - 29 Closing: Jan. 30	The Four Temperaments		
	San Francisco Opera						SFO 4 60,000 The Trojans Two Women The Marriage of Figaro June 7 - July 5 Closing: Apr. 17
SFJAZZ	SFJ 3 10,000 2014/15 Season Jan. - Mar. CLOSING: NOV 14		SFJ 4 15,000 2014/15 Season Mar. 30 - May 31 Closing: Feb. 6			SFJ5 25,000 SFJAZZ Festival & Summer Sessions June 10 - Aug. 23 Closing: Apr. 24	
EAST BAY	Berkeley Repertory Theatre	BRT 4 15,000 X's and O's (A Gridiron Love Story) Jan. 16 - Mar. 1 Closing: Nov. 21		BRT 5 15,000 Tartuffe Mar. 13 - Apr. 12 Closing: Jan. 30	BRT 6 15,000 Head of Passes Apr. 10 - May 24 Closing: Feb. 27	BRT 7 35,000 One Man, Two Guvnors May 8 - June 21 Closing: Mar. 27	
	California Shakespeare Theater						CST 1 10,000 Twelfth Night May 27 - June 21 Closing: Apr. 10
NORTH BAY/SACRAMENTO	Weill Hall at Sonoma State University		GMC 3 4,500 Tango Buenos Aires Yo-Yo Ma Jordi Savall Ingudesman & Joo Jan. 22 - Feb. 22 CLOSING: DEC 5	GMC 4 5,000 Murray Perahia Stewart Copeland & Jon Kimura Parker Gil Shaham Bobby McFerrin Mar. 7 - Apr. 17 Closing: Jan. 16		GMC 5 5,000 Lila Downs The Mutter-Bronfman-Harrell Trio Jeffrey Kahane Sérgio and Odair Assad Apr. 18 - May 17 CLOSING: MAR 6	
	Mondavi Center for the Performing Arts, UC Davis	MC 3 10,000 Itzhak Perlman Gregory Porter Ballet BC Jan. 17 - Feb. 21 Closing: Nov. 26		MC 4 7,000 Hugh Masekela & Vusi Mahlasela London Sympony Orch. Lang Lang Mar. 10 - 28 Closing: Jan. 16	MC 5 6,500 Arlo Guthrie Seoul Philharmonic Orchestra Dan Savage Apr. 2 - May 8 Closing: Feb. 13		
PENINSULA/SOUTH BAY	Stanford Live	SLA 3 10,000 Bill T. Jones/Arnie Zane Dance Co. Dianne Reeves The Nile Project Jordi Savall Jan. 18 - Feb. 22 Closing: Nov. 26		SLA 4 10,000 Susan Graham Cecilia String Quartet Lang Lang Cirque Mechanics Mar. 5 - 22 Closing: Jan. 16	SLA 5 10,000 The Demo - World Premiere Australian Chamber Orch. DakhaBrakha Compagnie Käfig Imani Winds Apr. 2 - 26 CLOSING: FEB 6	SLA 6 5,000 Avi Avital Sondheim Songbook Compagnia T.P.O. May 3 - June 6 Closing: Mar. 13	
	TheatreWorks	TW 5 10,000 2 Pianos 4 Hands Jan. 14 - Feb. 8 Closing: Dec. 5		TW 6 10,000 The Lake Effect Mar. 4 - 29 Closing: Jan. 23	TW 7 10,000 Fire on the Mountain Apr. 1 - 26 Closing: Feb. 20		TW 8 10,000 Fallen Angels June 3 - 28 Closing: Apr. 24
	MONTHLY CIRCULATIONS	95,000	64,500	122,000	91,500	100,000	130,000

Performances, dates, artists, and circulations are subject to change. *This is a projected circulation and subject to change. See Encore Media Group's Terms & Conditions #10. Shaded boxes are subject to special rate card.

	4/27/15	JULY 2015	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
SAN FRANCISCO	A.C.T. American Conservatory Theater			SFA 1 20,000* Between Riverside and Crazy Sept.; Closing: July SFA 2 20,000* Monstress at The Strand Sept.; Closing: July	SFA 3 20,000* Ah, Wilderness Oct. Closing: Sept.		SFA 4 20,000* A Christmas Carol Dec. Closing: Oct.
	San Francisco Ballet						SFB 1 Nutcracker Special Issue Limited Full Pages Only Dec. Closing: Oct.
	San Francisco Opera			SFO 1 40,000* Luisa Miller Sweeney Todd Sept. 11 - 29 Closing: July 31	SFO 2 50,000* Lucia di Lammermoor The Magic Flute Oct. 8 - Nov. 26 Closing: Aug. 28	SFO 3 40,000* Die Meistersinger von Nürnberg The Barber of Seville The Fall of the House of Usher Nov. 18 - Dec. 13 Closing: Oct. 9	
	SFJAZZ			SFJ 1 15,000* Bill Frisell Chick Corea Brian Wilson Sept. - Oct. Closing: July 24		SFJ 2 10,000* Brad Mehldau Esperanza Spalding Blind Boys of Alabama Nov. - Dec. Closing: Sept. 25	
EAST BAY	Berkeley Repertory Theatre	BRT 8 15,000* To Be Announced July 14 - Aug. 3 Closing: May		BRT 1 25,000* Amélie Sept. Closing: July	BRT 2 15,000* The Hypocrites' Pirates of Penzance Oct. Closing: Sept.		BRT 3 35,000* Disgraced Dec. Closing: Oct.
	California Shakespeare Theater	CST 2 10,000 Life is a Dream July 8 - Aug. 2 CLOSING: MAY 22	CST 3 10,000 The Mystery of Irma Vep Aug. 12 - Sept. 6 CLOSING: JUNE 26	CST 4 10,000 King Lear Sept. 16 - Oct. 11 Closing: July 31			
SACRAMENTO	Mondavi Center for the Performing Arts, UC Davis				MC1 8,000* Wynton Marsalis Mavis Staples Los Lobos Oct. Closing: July 31	MC 2 10,000* Spot Theater Terra Zadie Smith San Francisco Symphony Nov. Closing: Sept. 11	
	Stanford Live	SLA 7 5,000* Phillip Phillips The House Jacks Lavay Smith Tien Huicani July Closing: May			SLA 1 10,000* Chick Corea and Béla Fleck Handel and Haydn Society Anna Deveare Smith Oct. CLOSING: AUG.	SLA 2 10,000* Irish Chamber Orchestra Chanticleer A Windham Hill Winter Solstice Nov. CLOSING: SEPT.	
PENINSULA/SOUTH BAY	TheatreWorks	TW 1 10,000* Triangle July 8 - Aug. 2 CLOSING: MAY 22		TW 2 10,000* The Country House Aug. 26 - Sept. 20 CLOSING: JULY 10	TW 3 10,000* Proof Oct. 7 - Nov. 1 CLOSING: AUG 21		TW 4 15,000* Jane Austen's Emma Dec. 2 - 27 Closing: Oct. 16
	MONTHLY CIRCULATIONS	40,000	10,000	140,000	113,000	70,000	70,000

	4/27/15	JANUARY 2016	FEBRUARY	MARCH	APRIL	MAY	JUNE
SAN FRANCISCO	A.C.T. American Conservatory Theater	SFA 5 20,000 Satchmo at the Waldorf Jan.; Closing: Nov.		SFA 7 20,000 The Realistic Joneses Mar. Closing: Jan.	SFA 8 20,000 The Last Five Years Apr. Closing: Feb.	SFA 9 20,000 To Be Announced May Closing: Apr.	
	San Francisco Ballet	SFA 6 20,000 The Unfortunates at The Strand Sept.; Closing: July	SFB 3 30,000 7 for Eight; Continuum Liam Scarlett World Premiere Jan. 24 - Feb. 6 Closing: Dec. 11	SFB 5 30,000 Dances at a Gathering Swimmer Mar. 10 - 22 Closing: Jan. 29	SFB 6 30,000 Prism Seven Sonatas; Rush Apr. 5 - 16 Closing: Feb. 19	SFB 8 30,000 Onegin Apr. 30 - May 8 Closing: Mar. 11	
	San Francisco Opera	SFB 2B 10,000 2016 Look Book Special Issue - Full Pages Only Jan. Closing: Nov.	SFB 4 40,000 Swan Lake Feb. 19 - 28 Closing: Jan. 8				SFO 4 60,000 Carmen Don Carlo Jenufa May 27 - July 1 CLOSING: APR. 15
	SFJAZZ	SFJ 3 10,000 Maceo Parker Chris Botti Dianne Reeves Jan. - Mar. CLOSING: NOV 13		SFJ 4 15,000 Afro-Cuban All Stars Dee Dee Bridgewater Kenny Barron Mar. 30 - May 31 Closing: Feb. 5			SFJ 5 25,000 2015/16 Season June Closing: Apr. 22
EAST BAY	Berkeley Repertory Theatre		BRT 4 15,000 Aubergine Jan. Closing: Nov.	BRT 5 15,000 Macbeth Mar. Closing: Jan.	BRT 6 15,000 Treasure Island Apr. Closing: Feb.		
	California Shakespeare Theater						CST 1 10,000 To Be Announced June Closing: Apr.
SACRAMENTO	Mondavi Center for the Performing Arts, UC Davis	MC 3 10,000 Alexander String Quartet Company Wayne McGregor Yamato Jan. Closing: Nov.		MC 4 7,000 Renee Fleming Academy of St. Martin in the Fields Young Artist Competition Mar. Closing: Jan.	MC 5 6,500 Third Coast Percussion Aimee Mann Yo-Yo Ma Apr. Closing: Feb.		
	Stanford Live	SLA 3 10,000 Paul Groves Brooklyn Rider Kurt Elling Jan. Closing: Nov.		SLA 4 10,000 Zakir Hussain Choir of St. John's College Mar. Closing: Jan.	SLA 5 10,000 Arlo Guthrie Takács Quartet Bernadette Peters Apr. Closing: Feb.	SLA 6 5,000 AXIS Dance Company Midori Stanford Chamber Chorale May Closing: Mar.	
PENINSULA/SOUTH BAY	TheatreWorks	TW 5 10,000 Hershey Felder as Irving Berlin Jan. 13 - Feb. 6 Closing: Nov. 30		TW 6 10,000 tokyo fish story Mar. 9 - Apr. 3 CLOSING: JAN 22	TW 7 10,000 Cyrano Apr. 6 - May 1 CLOSING: FEB 19		TW 8 10,000 The Velocity of Autumn June 1 - 26 CLOSING: APR. 15
	MONTHLY CIRCULATIONS	100,000	85,000	107,000	121,500	55,000	105,000